

# SmartTAG S, M, L E5

## SEGMENT LABELS WITH STRONG SMARTFLASH



### KEY FEATURES

- Flash (Less than 1 sec latency/reactivity- industry leading)
- High readability LCD display
- 8 years battery life time (industry leader)
- Replaceable battery cassette insert (5 second changeout)
- High-speed bi-directional communication (over 90 000 full updates per hour)
- Highest number of segments in the market
- Automated geolocation
- NFC enabled
- Universal rail adaptation
- Unique rear slot (SmartCLIP) for merchandise or technology adaptation (M/L)
- Durable housing and frontal protection





SmartTAG M with SmartCLIP and SmartFLAG

E5



## Advanced Digital Features

Automated Geolocation	Yes
SmartFLASH (light indicator)	Yes
Contactless (NFC)	Yes (optional)
ESL and system ACK	Yes

## Merchandising accessories

Wide ranging mounting solutions, individual attachments, rails, peg hooks

Slot for the SmartCLIP with shelf-talkers (SmartFLAG & SmartCARD) - except HD S

## Software

System compatibility	Pricer Web Server R3.5 or later
Cloud enabled	Yes

## Connectivity

Optical Wireless Communication	Diffuse Infrared Light (1.245 MHz)
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## Battery

Battery replaceable	Yes, battery cassette (2 x CR2032)
Lifetime	8 years with (per day)* - 30 communication - 2 display updates - <1 second flash response time Equivalent life time is 7 years if using 5 minutes Strong flash

## Design

	Small	Medium	Large
Article number E5	19220-02	19320-02 19323-02 (freezer)	19420-02
Size [L x W x H]	1.9" x 1.4" x 0.5"	70 x 35 x 12 mm	91 x 41 x 12 mm
Weight	48 x 35 x 12 mm	2.8" x 1.4" x 0.5"	3.6" x 1.6" x 0.5"
Package size	22 g	27 g	36 g
Water resistance	25 labels/box		
Operating temp.	Yes (extra protection available for specific usages)		
Freezer (option)	no	yes	no
Freezer Operating temp.	no	-13°F to 50°F -25°C to 10°C	no
Compliance	RoHS, WEEE, FCC/IC		
Security	Encoded proprietary protocol with restricted transmission (3 levels)		

## Display

Display technology	LCD		
Display size	1.38" x 0.86"	2.22" x 0.86"	3.00" x 0.93"
Number of segments	35.0 x 21.8 mm	56.5 x 21.8 mm	76.3 x 23.7 mm
Number of pages	Depends on LCD model, max 184		
	32		

\* See technical product document for further details