# Product Sheet
## RetailApp

**BIZERBA**

*RetailApps – small units of functionality with major impact.*
*These useful applications supplement the RetailPowerScale scale solution*
*and combine individuality with the advantages of standard software.*
*Modular design, readily available, at an attractive price.*

**More information**
High performance with
a wide range of
solutions and options.

## SnackBar

Actively increase sales: Use the RetailApp SnackBar to link products to articles and sell more by suggesting these products with the help of active operator prompting.
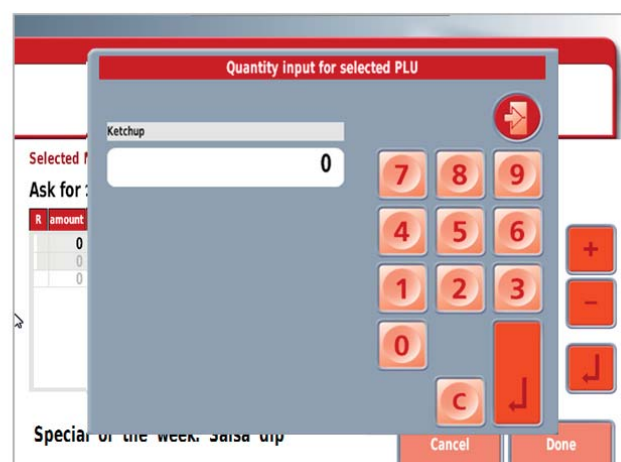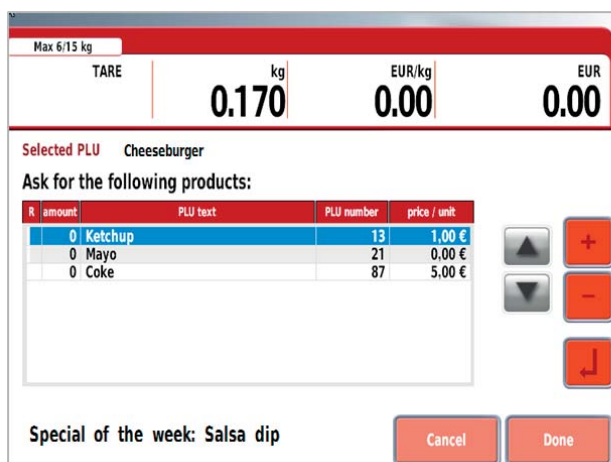
The RetailApp SnackBar makes it possible – After recording, suggested products linked to an article are automatically shown on the operator display. By linking these products, RetailApp SnackBar supports active customer service and advice. As an alternative, sales information may be shown on the scale GUI besides product suggestions. Quick and easy registration of suggested products in a few steps using SnackBar.

### Functionalities

– Automatic display of linked products to be suggested after article registrations
– Fast registration of product suggestions
– Display of sales information on the RetailApp GUI

### Benefits

– Sales support using operator prompting
– Extra sales thanks to active customer service
– Clearly arranged interface for quick processing