

Product Sheet

RetailApp

BIZERBA

RetailApps – small units of functionality with major impact.
These useful applications supplement the RetailPowerScale scale solution and combine individuality with the advantages of standard software.
Modular design, readily available, at an attractive price.



More information
High performance with a wide range of solutions and options.



ShelfTag

Correct labeling of items at the fresh food counter: Print shelf tags directly on the scale with the RetailApp ShelfTag and keep your counter up to date at all times.

The RetailApp ShelfTag prints article information based on any PDF template. At the scale – the center of activity – new tags can be created and installed directly on the counter. Relevant changes to article data are automatically recognized by the RetailApp and can be printed out again via a single button. ShelfTag – for correctly labeled fresh food counters with the help of individually designed shelf tags.

Functionalities

- Shelf tag design freely definable via PDF templates
- Depending on the printer model, double-sided printing with front and back available
- Printing of allergen information while using RetailApp IngredientManager at the same time

Benefits

- Printing of shelf tags directly on the scale
- Automatic recognition of article changes for fast correction of shelf tags – current information at the fresh food counter at all times
- Visually appealing and cleanable shelf tags



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